

For Immediate Release  
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## Oxygen Education Receives Third Award in 2007

Oxygen Education, a leader in innovative web-based learning was honored today with **two awards** at DevLearn 2007 DemoFest in San Jose, California. Oxygen Education took the top award in the **Best Content Provider** category, and also received the **2007 Best of Show Award**. Both awards were received for courses that were created by the company for Harley-Davidson Motor Company.



Sponsored by Adobe, the DevLearn Conference & Expo is an annual event of the eLearning Guild and is where over 400 of the most seasoned, senior, and knowledgeable professionals in the e-Learning industry convene to explore, discuss, and learn about the best ideas and technologies for e-Learning.

DemoFest is a people's choice competition held each year at the DevLearn event. Entrants present their development projects to over 400 participants who then cast their votes in each of the categories.

“Our company is once again honored to receive distinctive awards in partnership with Harley-Davidson Motor Company, Inc. This is second time this year we have received global awards for our elearning courseware.” In September of this year, Oxygen Education was awarded a coveted Brandon Hall bronze award for excellence in the Custom Content category. “The first award was very special, but when combined with the Best of Show at DevLearn 2007, it's like winning the Triple Crown. We are truly the industry leader now.”



The Brandon Hall Excellence in Learning Awards are presented annually by Brandon Hall Research, one of the leading research firms in training and development. A total of 256 entries were originally submitted and then evaluated by independent judges around the world.



“We are thrilled with the quality and creativity of this year’s winning entries,” said Brandon Hall, Ph.D., chairman of the Awards program. “These winners represent the cutting edge of innovative learning.”

U.S. companies are under tremendous pressure to compete in a global market. Continuous improvements and efficiencies are critical for companies to retain or improve bottom lines. As new technologies are adopted, traditional training classes, job shadowing, and apprenticeship programs are costly and inefficient.

According to Kitterman, advanced manufacturing companies need the flexibility of training programs that can quickly make a company’s workforce job-ready in a cost-effective manner. Oxygen Education is reinventing workforce education for companies like Harley-Davidson Motor Company, Inc., DaimlerChrysler, Mori Seiki, Haas Automation and others.



## About Oxygen Education

Founded in 2001, Oxygen Education ([www.o2ed.com](http://www.o2ed.com)) is a privately owned company based in Indianapolis, Ind., providing web-based, technical training solutions that focus on the needs of organizations that rely upon complex equipment and processes for success. Their interactive, simulation-based technical courseware is designed to ensure maximum levels of understanding and competency in the least amount of time.



## About the eLearning Guild

The eLearning Guild's members are a diverse group of professionals who all share a common interest in the design, development, and management of educational and instructional content — or e-Learning. They apply their professional skills for the benefit of corporate, government and academic organizations around the world. The eLearning Guild currently has 27,062 members. eLearning Guild members live and work in 139 different countries around the world.

## About Brandon Hall

Brandon Hall, Ph.D. is the CEO of Brandon Hall Research and author of the groundbreaking “Web-Based Training Cookbook.” Since 1992, Brandon Hall Research ([www.brandon-hall.com](http://www.brandon-hall.com)) has been providing independent research reports and expert advice on using technology in learning. Brandon Hall Research conducts the Awards program each year to recognize the best in innovative learning. To honor the Award winners Brandon Hall Research hosts the Awards ceremony and reception in conjunction with its Innovations in Learning Conference.